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Sears' Heroes at Home Program Announces Fall Projects with Rebuilding Together Tulsa

Sears' Heroes at Home Program, Rebuilding Together Tulsa, Start Renovations this fall for the Military Community

[Tulsa, Oklahoma] – Heroes at Home, a program created through the collaboration of Sears Holdings Corporation and Rebuilding Together, announced the beginning of their fall 2011 Heroes at Home projects. Heroes at Home projects are key initiatives for Rebuilding Together, the nation's leading nonprofit working to preserve affordable homeownership, and strive to improve the lives of the military and their families through extensive home rehabilitations.

Rebuilding Together Tulsa will be assisting Mr. Frank Swain, a deserving Tulsa veteran. Frank Swain is a 63-year old veteran. Mr. Swain first entered into the US Navy August 23, 1956 and served active duty until 1960 and in the reserves from 1960 to 1962. Because of his pride in his service to the country, this Hero was compelled to re-enlist May 16, 1986 at the age of 38 and served until 1992. His second time to serve was during Desert Storm. Mr. Swain spent 4 years on a navy ship fleet and 6 years in the CB reserves during his service.

Mr. Swain is happy to welcome visitors into his home and share his stories, all while he is wearing his military issued combat boots. Mr. Swain and his wife have been married for 43 years this August. He ordered for their home to be built in February of 1972, and they have lived there ever since.

Rebuilding Together Tulsa will be making repairs on Mr. Swain's home on Saturday, October 29, 2011. Volunteers from Leadership Oklahoma will be making the repairs.

"Heroes at Home is not only a program, but an opportunity for us to serve our fellow veterans and address their critical housing needs, which are quite common throughout military households," said Gary A. Officer, president and CEO of Rebuilding Together. "Our work with Sears allows us to engage with the veteran community and rehabilitate their homes to livable conditions based on their needs. This fall, we continue to impact an increasing amount of lives through the Heroes at Home program."

Heroes at Home projects are scheduled to be completed in more than 60 cities across the country. The projects include renovations for veterans who are unable to live in their current home conditions, due to injuries or obstacles that threaten their avenue to a safe and accessible home.

To date, Sears Holdings has raised over \$12 million for Heroes at Home through a nationwide in-store fund-raising campaign. This is one of the hundreds of projects made possible by these donations. Rebuilding Together has completed over 900 projects for veteran homeowners across the country. The success of this program is only expected to rise as more projects are completed.

Heroes at Home fall rebuilds began in August and conclude in November.



About Rebuilding Together Tulsa

Rebuilding Together Tulsa is a local non-profit organization that makes repairs to homes for homeowners living on limited incomes. Rebuilding Together Tulsa has been repairing homes for low-income homeowners in Tulsa for the last fourteen years. Repairs focus on safety, security, and weatherproofing and are done at no cost to the homeowner. In 2011, Rebuilding Together Tulsa received the Oklahoma Nonprofit Excellence (ONE) Award in the community category. It is projected that 200 Tulsans will receive home repairs from Rebuilding Together Tulsa this year.

For more information, visit www.RebuildingTogetherTulsa.org. You can also follow Rebuilding Together Tulsa on Twitter @RTTulsa or become a fan on Facebook at Facebook.com/RebuildingTogetherTulsa. Local Media Contact: Kelly.hall@rebuildingtogethertulsa.org (918) 742-6241

About Rebuilding Together

Rebuilding Together is the nation's leading nonprofit organization working to preserve affordable homeownership and revitalize neighborhoods by providing extensive rehabilitation and modification services to those in need at no cost to those served. With the help of everyday citizen volunteers, skilled trades people, the support of local business and major corporate partners, Rebuilding Together affiliates in America's largest cities and smallest towns make life considerably better for thousands of low-income homeowners and the communities in which they live by completing 10,000 projects per year. Rebuilding Together has programs dedicated to, energy efficiency, veteran's housing, aging in place and gulf coast reconstruction.

For more information, visit www.RebuildingTogether.org. You can also follow Rebuilding Together on Twitter @rebdgtogthr or become a fan on Facebook at Facebook.com/RebuildingTogether. National Media Contact: BCarter@rebuildingtogether.org (202) 518-3500.

About Sears Holdings

Sears Holdings Corporation is the nation's fourth largest broadline retailer with approximately 3,900 full-line and specialty retail stores in the United States and Canada. Sears Holdings is the leading home appliance retailer as well as a leader in tools, lawn and garden, home electronics and automotive repair and maintenance. Sears Holdings is the 2010 ENERGY STAR® Retail Partner of the Year. Key proprietary brands include Kenmore, Craftsman and DieHard, and a broad apparel offering, including such well-known labels as Lands' End, Jaclyn Smith and Joe Boxer, as well as the Apostrophe and Covington brands. It also has the Country Living collection, which is offered by Sears and Kmart. We are the nation's largest provider of home services, with more than 12 million service calls made annually. Sears Holdings Corporation operates through its subsidiaries, including Sears, Roebuck and Co. and Kmart Corporation. For more information, visit Sears Holdings' website at www.searsholdings.com

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