



# INVESTMENT OPPORTUNITIES PACKET

July 1, 2011 - June 30, 2012



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# OVERVIEW

## Mission:

To bring volunteers and communities together to improve the homes and lives of low-income homeowners.

## Vision:

A safe healthy home for every person.

## 2010 - 2011 Impact:

187 homes repaired

## Program Specific Repairs:

38 R.O.O.T.

39 Roofs

163 Energy Efficiency

25 Safe at Home

Volunteers: 460

Volunteer labor value: \$486,005.03

In-kind support: \$54,743

\$4,020.54 Average cost per home;

\$6,912.24 Average value per home

Total Value back to the Tulsa community: \$1,402,714

## Client Satisfaction:

Homeowner satisfaction is tracked through the collection of qualitative data. The following are quotes from various homeowners whom have received home repair services.

“It’s unbelievable that there are such nice people in the world as these people that are helping.” Mrs. Hawkins

“The roof was leaking but not anymore. Not at all.” Mr. Lewis

“I’ve been over pleased with it really. They have done more than I ever expected.” Mrs. McLaughlin

“The house was warmer. It’s secure. We can lock our doors. We feel safe. We just can’t say enough.” Mrs. Rubio

“To see the community come together to help us to make life livable for Charles, it means so much I don’t even have the words to express. If I had ten thousand tongues, I couldn’t say enough. My heart is overwhelmed with gratitude.” Ms. West



# HISTORY

Fiscal Year End	Number of Homes Repaired	Volunteers
1998	6	240
1999	9	360
2000	8	320
2001	13	520
2002	14	330
2003	20	491
2004	28	500
2005	38	450
2006	21	350
2007	69	653
2008	226	535
2009	124	505
2010	163	505
2011	187	460

# CASE FOR SUPPORT

Currently, 24 million low-income homeowner families live in the United States and that is expected to grow (Rebuilding Together, Inc.). In Tulsa City Limits, there are almost 55,000 low-income homeowners (US Census). There are 8,241 homes in Tulsa City Limits that are considered sub-standard and an additional 16,598 considered fair that can become sub-standard if home repairs are not addressed (INCOG). Rebuilding Together Tulsa works to address the home repair needs of Tulsa homeowners living on limited incomes in the most efficient way through collaborative partnerships, volunteer labor, diverse funding streams and leveraging resources.

At the beginning of the year, there were 76 homeowners in the waiting pool for home repairs. By making these repairs, Rebuilding Together Tulsa strives to make an impact on the lives of these homeowners by providing a safe, secure and weatherproof living environment; decreasing their energy bills; assisting them in their desire to remain living in their home; improve their neighborhood; and help end sub-standard housing for their community.

Volunteers work year-round and several volunteer groups work on a weekly basis making repairs to homes as part of four programs: R.O.O.T. (Repairs Offered Other Times), Roofs, Safe at Home (home modifications) and Energy Efficiency. The R.O.O.T. program includes all other repairs not offered as part of the other three programs and can include electrical, plumbing, painting and much more. Rebuilding Together Tulsa has the ability to rally hundreds of volunteers for its repair services.

Together, with your partnership, Rebuilding Together Tulsa can continue to serve low-income homeowners in Tulsa. As we look to the future, we will strategically work towards reaching all low-income homeowners in the Tulsa Metropolitan Area with their home repair needs that will provide a safe, secure and weatherproof home.

As you will see detailed in this packet, \$1,128,750 in financial support is needed this fiscal year, to make repairs for 200 Tulsa homeowners living on limited incomes. Please consider being a partner with Rebuilding Together Tulsa to make a difference for your neighbor. Your financial support will make a difference!

# RESOURCE EVENTS CALENDAR

## Date

October 22, 2011

October 22, 2011

April 30, 2012

June 2012

June 30, 2012

June 30, 2012

## Event

Pennies for Paint Campaign

Make a Difference Day

National Rebuild Day

Annual Golf Tournament

Annual Fund Deadline

Endowment Deadline



# PROGRAMS- \$790,000

Program	Dates	Opportunities
R.O.O.T Program (\$177,000)	July 1, 2011- June 30, 2012	\$1,000-\$100,000+
Roofs (\$103,000)	July 1, 2011- June 30, 2012	\$1,000-\$100,000+
Energy Efficiency (\$500,000)	July 1, 2011- June 30, 2012	\$1,000-\$100,000+
Safe at Home (\$10,000)	July 1, 2011- June 30, 2012	\$1,000-\$100,000+

Repairs are made on a year round basis

## R.O.O.T. Program:

A general program sponsorship will allow RTT to utilize funding where the biggest need is in the community. Funding can be used for any of the repair needs listed below or others not identified. This may include repairs such as:

- Electrical
- Plumbing
- Door locks
- Carbon monoxide/smoke detectors
- Carpentry
- Paint prep (including testing for lead paint and safe work practices to reduce exposure to homeowners)
- Interior and Exterior paint
- Yard clean-up
- Exterior house numbers
- Other repairs identified on a case by case basis

## Roofs:

One of the biggest needs is for roof replacement or repair. Many of the other repairs that are offered cannot be made until the roof is repaired or replaced.

- Roof repair
- Roof replacement



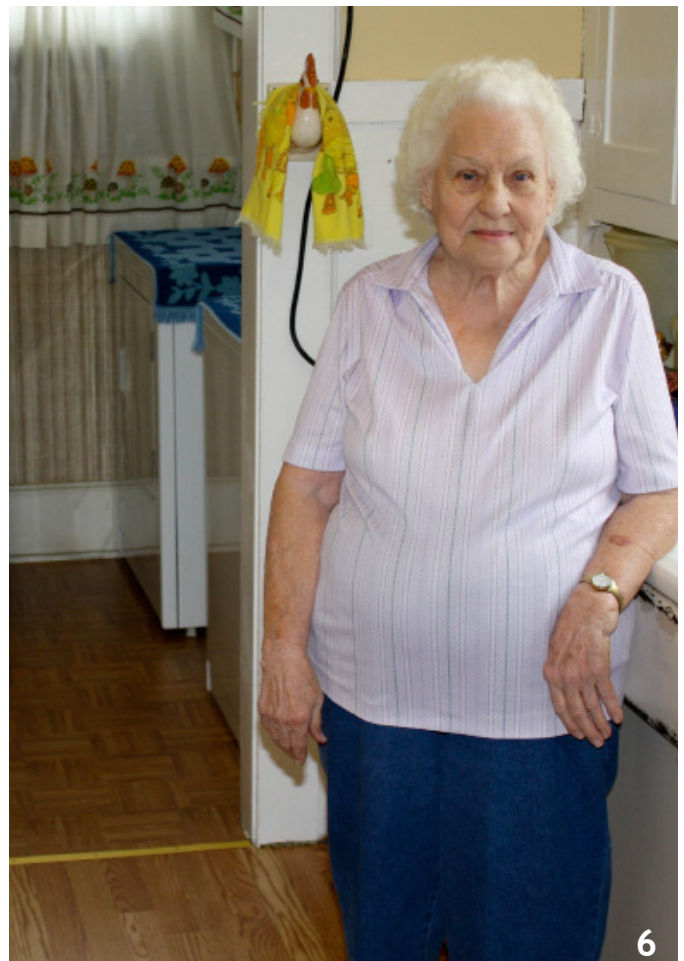
# PROGRAMS CONTINUED

## Energy Efficiency :

- Install insulation
- Replace broken windows
- Install weather stripping around windows and doors
- Replace incandescent light bulbs with CFLs (compact fluorescent light bulbs)
- Install Energy Star qualified lighting fixtures
- Install daylight sensors or timers on all exterior lighting
- Install smoke and CO detectors
- Replace HVAC filters with pleated filters
- Install exhaust fans in bathrooms and kitchens
- Install water conserving fixtures
- Plant trees or use native plant species in landscaping projects
- Heat/Air
- Energy Star Appliances

## Safe at Home:

- Wheelchair ramps
- Handrails
- Grab bars
- ADA faucets
- Lever door handles
- Hand held showers
- Shower seats
- Raised toilets
- Remove torn carpet/tiles
- Other home modification repairs that provide for the safety of our homeowners



# SPECIAL EVENTS- \$144,237

Event	Dates	Goal	Opportunities
Annual Rebuild Day	April 28, 2012	\$119,237	\$1,000-\$50,000
Annual Golf Tournament	June 2012	\$25,000	\$250-\$3500

## Annual Rebuild Day:

The Annual Rebuild Day is Rebuilding Together Tulsa's signature event where all affiliates in cities across the nation are working in their local communities to repair homes. The Annual Workday Title Sponsor will receive priority for all media (television, print, radio) related to the Annual Rebuild Day coordinated by Rebuilding Together Tulsa (RTT). For the Title Sponsor, logo visibility will be prominent on t-shirts, signs or banners, event kick-off, RTT website and Annual Rebuild Day sections of the RTT newsletter and e-newsletter.

## Annual Workday Title Sponsor (one available) \$50,000

Other Annual Workday sponsorships are from \$1,000 - \$49,999. See Leadership Recognition Chart for recognition details. Rebuild Day sponsors of \$3,000 and over will have additional recognition on the Rebuild Day t-shirt:

- \$1,000-\$2,999-Opportunity to provide support volunteers for Rebuild Day (Hospitality, Site setup, Supply runners, Site cleanup, Fire safety volunteers, Warehouse volunteers)
- \$3,000 -\$9,999-Opportunity to provide house volunteers. Name listed on the Rebuild Day t-shirt
- \$10,000-\$49,999-Opportunity to provide house volunteers. Logo on the Rebuild Day t-shirt
- \$50,000-Opportunity to provide house volunteers. "Title Sponsor" and logo prominent on Rebuild Day t-shirt.

## Co-Branded Events

Other moderate sized events scheduled throughout the year, such as Make a Difference Day, will receive recognition through cobranded T-shirts for sponsorships starting at \$10,000.

## Annual Golf Tournament:

June 2012 (date and location TBD)

### Dinner Sponsor \$3,500

Includes foursome and company logo displayed prominently during dinner and social event.

### Award Sponsor \$2,000

Includes foursome and company logo displayed prominently over awards table

### Beverage Cart Sponsor \$ 500

Signage on beverage cart

### Hole In One Sponsor \$1,000

Signage on all par three's

### Men's Longest Drive Sponsor \$ 250

Signage at tee

### Women's Longest Drive Sponsor \$ 250

Signage at tee

### Men's Closest to the Pin Sponsor \$ 250

Signage at tee

# ANNUAL FUND- \$193,838

Event	Dates	Opportunities
Annual Fund	July 1, 2011-June 30, 2012	\$1- \$100,000+

## Annual Fund:

Supports the general operating needs of Rebuilding Together Tulsa

All Annual Fund Donors will be listed in the Annual Report. See Leadership Recognition Chart for recognition of Annual Fund Leadership Donors (\$500 and up).

The 4th Annual Pennies for Paint Campaign will kick off October 22, 2011. All funds raised through the Pennies for Paint Campaign will be directed to the Annual Fund unless otherwise designated by the funder.

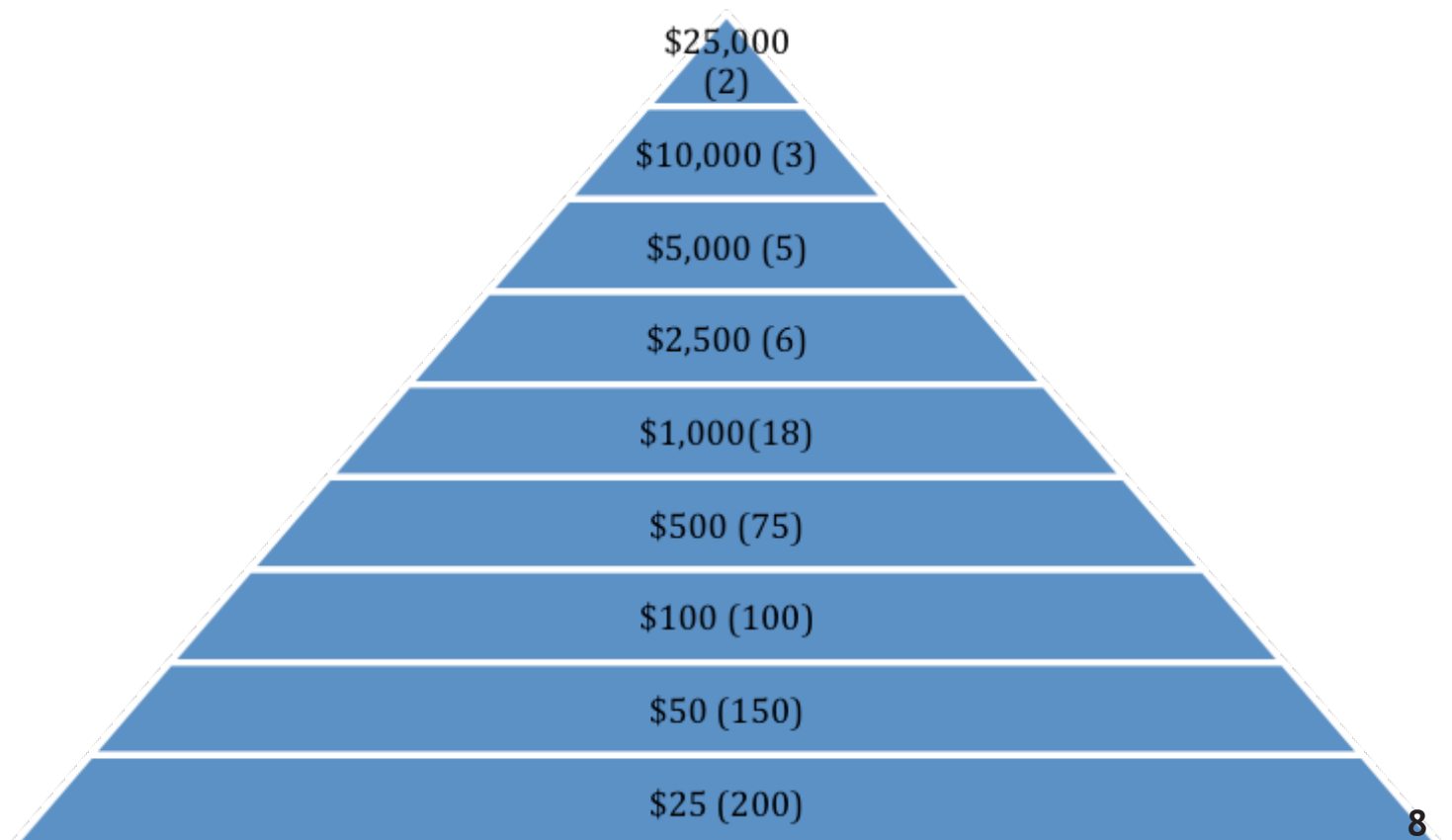
Below is a sample Gift Chart that demonstrates Rebuilding Together Tulsa's target gifts for the annual campaign:

## Board Fundraising Event:

The board of directors will host a fall fundraising event to support the Annual Fund. Details to be announced.

## Pennies for Paint:

The fourth annual Pennies for Paint campaign will help support the Annual Fund. For more details, see page 11 of this packet.



# IN-KIND- \$150,000

In-Kind	Dates	Goal	Opportunities
Construction Materials	July 1, 2011-June 30,2012	\$100,000	\$1-\$100,000+
Professional Services	July 1, 2011-June 30,2012	\$25,000	\$1-\$100,000+
On-Site Repair Supplies	July 1, 2011-June 30, 2012	\$5,000	\$1-\$100,000+
Office/Admin Needs	July 1, 2011- June 30, 2012	\$20,000	\$1-\$100,000+

## Construction Materials:

Any building materials that can be utilized during repair projects. Some common needs include roof shingles, decking, felt, caulk, tools, lumber, sheetrock, weather-stripping, CFL light bulbs, CO2/smoke detectors, wheelchair ramps, etc.

## Professional Service:

Licensed electricians, roofers and plumbers. Carpentry and other skilled trades such as wheelchair installation. Technical support for computers, etc.

## On-Site Repair Supplies:

Rakes, step ladders, latex gloves, heavy duty work gloves, window cleaner, paper towels, trash bags.

## Office/Administrative Needs:

Copier, white printer paper, plain manila file folders, letter size hanging folders, legal size hanging folders, mailing labels, printer ink cartridges, data entry personnel, client intake personnel, training.



# ENDOWMENT

*Leave a Legacy that will help sustain Rebuilding Together Tulsa's programs for years to come. Make a gift to Rebuilding Together Tulsa's endowment fund.  
What is an Endowment Fund?*

An endowment fund is a way to ensure that your gift provides revenue for your desired charitable purpose forever. A gift to an endowment fund is never spent. Instead, it is invested and each year a portion of the earnings is made available to be spent for charitable purposes. Over time, the amount of money available will far exceed the value of the donor's



original gift and because the gifts into the fund are never spent, the fund will provide support for the charitable cause forever.

Currently, it is Rebuilding Together Tulsa's standing policy to re-invest interest earned from the endowment fund. The current value of the fund (as of June 30, 2011) is \$11,808.64 and the board of directors feels it is important to grow the fund by re-investing the interest and seeking new donors. The investment risk is currently "conservative." The long-term vision is that, eventually, the interest earned will be enough to run the day-to-day operations of Rebuilding Together Tulsa.

Rebuilding Together Tulsa's endowment fund is managed by the Tulsa Community Foundation. This fund allows RTT to plan for its long-term sustainability. Gifts can be made to Rebuilding Together Tulsa or directly to the Tulsa Community Foundation. Gifts sent directly to the Tulsa Community Foundation must be noted that they are for Rebuilding Together Tulsa's Endowment Fund.

Donors can use the Investment Commitment Form provided in this packet to make their pledge to the Endowment Fund or mail with their check. Donations can also be made online at <http://www.justgive.org/giving/donate.jsp?charityId=17811&>. Donors should designate their gift to the Endowment Fund when using their credit card online.

Legacy donors will be recognized on Rebuilding Together Tulsa's website and in its newsletter.



# PENNIES FOR PAINT

The 4th Annual Pennies for Paint campaign will kick off October 22, 2011 on Make a Difference Day. All funds raised through the Pennies for Paint Campaign will be directed to the Annual Fund unless otherwise designated by the funder.

Pennies for Paint buckets will be given to Team Leads on each worksite throughout the year to collect spare change and dollars from volunteers.

Team Leads will pass the bucket as many times as they can at the kick-off meeting, at lunch, before volunteers leave. Rebuilding Together Tulsa staff and Team Leads will give a heads-up to volunteer teams prior to the workday so they can bring their spare change and dollars.

Look for Rebuilding Together Tulsa's Pennies for Paint bucket and donate your spare change. Your spare change can make a difference for your neighbor!



# ONLINE DONATIONS

## [www.justgive.org](http://www.justgive.org)

How much do you spend a month on a cup of coffee, eating out or enjoying a favorite activity? Would you consider spending the same amount to help a low-income senior live in a home with secure door locks? Would you consider spending a little more to help a homeowner in a wheelchair enter and leave their home safely using a new wheelchair ramp? If the answer is YES, you can log onto <http://www.justgive.org/giving/donate.jsp?charityId=17811&> just one time to set up a recurring monthly donation to Rebuilding Together Tulsa using your credit card. Think about it this way:



- \$25 monthly could provide grab bars in the bathroom for an aging homeowner
- \$50 monthly could provide secure door and locks for a homeowner
- \$75 monthly could help with electrical repairs
- \$100 monthly could be matched with other funding sources to help provide a roof

Log on now to Rebuilding Together Tulsa's Just Give site at <http://www.justgive.org/giving/donate.jsp?charityId=17811&> and set up your recurring monthly donation. Just check the box that says "Make this a recurring donation"

Online donations that are not restricted will go directly to the Annual Fund and utilized where the greatest needs lie.

## [www.igive.com](http://www.igive.com)

Shop online and raise money for Rebuilding Together Tulsa

- Step 1: Log onto iGive using this web address <http://www.igive.com/welcome/warmwelcome.cfm?c=45412&m=555050>
- Step 2: Register yourself with "iGive"
- Step 3: Start shopping!



Your online shopping provides funding for Rebuilding Together Tulsa. There is no fee and you may even find discounts by shopping here. Just logging on a surfing their stores can also provide funding for Rebuilding Together Tulsa. You will be asked to set up an account, at no cost, and then you will be able to shop and surf. You will also get periodic e-mails that update you about how much your shopping has raised for Rebuilding Together Tulsa.

The more people shopping here, the more money we can raise!

All funds from iGive will be put into the Annual Fund and utilized where there is the greatest need.

## Facebook Causes Page

Give to Rebuilding Together Tulsa through Facebook Causes. Click the Causes tab on the Rebuilding Together Tulsa Facebook Fan Page at <http://www.facebook.com/RebuildingTogetherTulsa> or visit our Causes page directly at <http://www.causes.com/causes/178380>.

Give directly to specific fundraising projects listed on our page and see the impact your donation is making along the way. You can also recruit friends to the cause through your Facebook network!

Causes empowers anyone with a good idea or passion for change to impact the world. Using our platform, individuals mobilize their network of friends to grow lasting social and political movements.

Any Facebook user with a little passion and initiative can create a cause, recruit their friends into that cause, keep everybody in the cause up-to-speed on issues and media related to the cause, and, most importantly, raise money directly through the cause for any U.S. registered 501(c)(3) nonprofit or Canadian registered charity. We process the donations automatically via credit card, tally the results, and report the donation activity via a public “scorecard” in the cause. This allows us to reward people who grow their causes, donate, and successfully raise money.

This is a natural evolution of social networking. Leveraging real world social networks is an important part of activism, fundraising, and political campaigning. This is especially true of grassroots activism, local-chapter style nonprofit organizations, and the walks/runs used by many charities to raise money. Given all this, it’s a bit surprising that online social networks haven’t been more aggressively leveraged until now.



# LEADERSHIP RECOGNITION CHART

## **Dream Builder - \$100,000 and up**

Priority for year-round media opportunities organized by Rebuilding Together Tulsa  
Thank you in two Rebuilding Together Tulsa e-newsletters (includes logo & thank you)  
Signage with logo at specific program related projects  
Listed as specific program sponsor in program related press releases  
One-on-One VIP Tour of RTT's Annual Rebuild Day Signature Event  
Logo prominent on Rebuilding Together Tulsa website  
Recognition at yearly volunteer appreciation event  
Listed in Annual Report  
Opportunity to provide volunteers for repair projects

## **Region or District Builder - \$50,000 - \$99,999**

Thank you in one Rebuilding Together Tulsa e-newsletter (includes logo & thank you)  
Signage with logo at specific program related projects  
One-on-One VIP Tour of RTT's Annual Rebuild Day Signature Event  
Listed in program/project related press releases  
Logo prominent on Rebuilding Together Tulsa website  
Recognition at yearly volunteer appreciation event  
Listed in Annual Report  
Opportunity to provide volunteers for repair projects

## **Metropolitan Builder - \$25,000 - \$49,999**

Thank you in one Rebuilding Together Tulsa e-newsletter (includes logo & thank you)  
Signage with name at specific program related projects  
Listed in specific program/project related press releases  
Logo prominent on Rebuilding Together Tulsa website  
Recognition at yearly volunteer appreciation event  
Listed in Annual Report  
Opportunity to provide volunteers for repair projects

## **City Builder - \$10,000 - \$24,999**

Signage with name at specific program related projects  
Listed in specific program/project related press releases  
Logo prominent on Rebuilding Together Tulsa website  
Recognition at yearly volunteer appreciation event  
Listed in Annual Report  
Opportunity to provide volunteers for repair projects

## **Community Builder - \$5,000 - \$9,999**

Signage with name at specific program related projects  
Listed on Rebuilding Together Tulsa website  
Recognition at yearly volunteer appreciation event  
Listed in Annual Report  
Opportunity to provide volunteers for repair projects

## **Neighborhood Builder - \$2,500 - \$4,999**

Signage with name at specific program related projects  
Listed on Rebuilding Together Tulsa website  
Listed in Annual Report  
Opportunity to provide volunteers for repair projects

## **House Builder - \$1000 - \$2,499**

Listed on Rebuilding Together Tulsa website  
Listed in Annual Report

## **Foundation Builder - \$500 - \$999**

Listed in Annual Report



PO Box 52201  
 Tulsa, OK 74152  
 (918) 742-6241  
 www.rebuildingto-  
 gethertulsa.org

# Investment Commitment Form 2011-2012

Name \_\_\_\_\_  
 Company (if applicable) \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Program I agree to invest:  
 R.O.O.T. Program \$ \_\_\_\_\_  
 Roofs  
 Energy Efficiency  
 Safe at Home

Special Event \$ \_\_\_\_\_  
 Annual Rebuild Day  
 Annual Golf Tournament (Sponsor)  
 Annual Golf Tournament (Team)

Annual Fund \$ \_\_\_\_\_  
 Leadership Donor (\$500 and up)  
 Donor

Endowment \$ \_\_\_\_\_

In-Kind \$ \_\_\_\_\_ (value)  
 Construction Materials (please describe) \_\_\_\_\_  
 Professional Services (please describe) \_\_\_\_\_  
 On-Site Repair Supplies (please describe) \_\_\_\_\_  
 Office/Admin Needs (please describe) \_\_\_\_\_

\$ \_\_\_\_\_ Payment Enclosed      \$ \_\_\_\_\_ Payment will be made on \_\_\_/\_\_\_/\_\_\_

Mail this form and payments to:      PO Box 52201      Tulsa, OK      74152